



THE GREAT PRETENDER

Homer Papantonio, known universally as The Corporate Impostor, has written his first book *The Great Pretender*, containing valuable lessons on living the fully engaged life and a special chapter on cycling. Yes, of course it's sublimely funny.

The *Great Pretender* also reveals the secrets of inducing belief and uncritical acceptance among highly educated audiences, who hang on every word of fictional characters describing now-famous concepts such as the edible garlic information chip, the prickless pear and the rotationally moulded main battle tank.

The book will encapsulate the psyche behind Homer's unique art form of delivering meticulously tailored character creations - all experts in their respective fields - at more than 1,200 conferences and special events. The message delivered by those Homeric characters is invariably recalled and widely repeated. The result is that many more people claim to have witnessed a Corporate Impostor performance than the total number of attendees.

The *Great Pretender* is a book which readers will remember and discuss. This is a book which readers will enjoy and pass to their families and colleagues ... while quoting it extensively.

Homer's reign as The Corporate Impostor has been all about ensuring that organisations achieve their goals through entertaining, insightful and tailored comic speech-making at their conference or special event.

The Corporate Impostor is great interview material. Please book by phoning (07) 5598 7099

For more information: www.corporateimpostors.com.au

